



NEWS RELEASE Mobile County Health Department

Dec. 14, 2009

251 N. Bayou St.

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Mobile, AL 36652

www.mobilecountyhealth.org

FOR IMMEDIATE RELEASE

Contact: David Mann, Public Information Officer, 690-8823, dmann@mobilecountyhealth.org

Mobile County Health Department receives ‘Not On Tobacco’ grant

The Mobile County Health Department recently received a \$4,000 “Not On Tobacco” grant from the Alabama Department of Public Health’s Tobacco Prevention and Control Program. It will use the money to fund free, tobacco-cessation classes for high school students taking part in either the GED program at the Health Department’s TEEN Center or the 100 Black Men of Greater Mobile’s Phoenix Program.

The classes, which will begin in January, are based on the American Lung Association’s Not On Tobacco curriculum. Adrienne Tricksey, Tobacco Prevention and Control Coordinator for Mobile County, will direct the program.

Not On Tobacco is the American Lung Association’s voluntary, smoking and smokeless tobacco-cessation program for high school students. The program is a 10-week, 1-hour-a-week, curriculum that addresses reasons why students use tobacco, healthy alternatives to tobacco use, and support for teens in their efforts to quit. American Lung Association statistics show that of 12,000 teens participating in the Not On Tobacco program nationally, about 90 percent either quit smoking or cut back. Also, 80 percent of youth in one evaluation study believed the program helped in other areas of their lives, including feeling better about themselves, dealing better with stress, exercising more, making new friends, dealing better with family, eating better, and missing school less frequently.

The Not On Tobacco program has been named a Model Program by both the Office of Juvenile Justice and Delinquency Prevention in the Department of Justice and the Substance Abuse and Mental Health Services. The program also has received the Centers for Disease Control and Prevention’s Award for Research Innovation and was recently named a Researched-Tested Intervention Program by the National Cancer Institute.

For more information, call 690-8824.

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Photo outline:

With the \$4,000 Not On Tobacco grant check presented to the Mobile County Health Department are, from left, Jennifer Sumner and Barry Riddle of the Alabama Department of Public Health’s Tobacco Program, Steve Lee of the American Lung Association, and Adrienne Tricksey and Cathy Clothier of the Mobile County Health Department’s Tobacco Program.

Photo submitted by the Mobile County Health Department



Alabama Department of Public Health
201 Monroe Street
Montgomery, Alabama 36104

October 1, 2009

Pay to

the order of

Mobile County Health Department

\$4,000.00

Four thousand dollars

for **Tobacco-Free Youth**

334-206-2777

www.adph.org/tobacco

State of Alabama

NON-NEGOTIABLE